

November 1, 2016

Mount Mercy Attends 43 North Presentation

Fourteen seniors from Mrs. Dawn Robertson’s business classes attended the recent pitch sessions from ten of the most innovative startups. The four hour session allowed the students to witness the presentations of the ten finalists that were vying for the one million dollar top prize, as well as five million in total prizes. This is the third year for the program.

The event, held at Shea’s Performing Arts Center allowed the Mercy students to witness what it takes to start a business, observe what comprises an effective pitch, discover the importance of public speaking and listen to experts judges providing feedback and explanation.

Senior Brynn Covington (Buffalo) was grateful for the opportunity to attend the presentation. “It was very inspiring to witness the various pitches presented. Half of the products pitched would be very useful, although some of the ideas seemed a bit far-fetched,” Covington commented. “I particularly enjoyed and was inspired by Wealth Factory, a pitch presented by females.”

Many schools throughout Western New York sent students to watch the pitches. “The atmosphere with all the high school students was really exciting,” Covington continued. “I thought the judges did a great job and I was really shocked to learn that maple trees could be used to provide water for human consumption.”



Mount Mercy Academy

A Catholic College Preparatory High School for Young Women
88 Red Jacket Parkway | Buffalo, New York 14220 | www.mtmercy.org | T (716) 825-8796 | F (716) 825-0976