

## Social Media Networking Concerns



It is estimated that 80% of colleges, and even future employers, are referring to social networking sites for all college and job applicants and the information they discover about a student on the internet can be a deciding factor when they accept and deny or hire a student.

Don't let the information about you on the web influence a college or employer in a negative way! Be proactive now in making sure you are represented in a way that you want to be perceived!

Take the following steps to make sure your name is not portrayed negatively:

- Google your name at least once a month to see what information is out there about you
- Think twice about every personal post you make and ask yourself, how can people interpret this statement?
- Choose your virtual friends wisely. Are their personal comments, which can be viewed from your site, be found to be offensive or in bad taste?
- Make sure that all pictures of you are the way you want to be remembered. Be sure to delete or untag your name on photos that are less than flattering.
- Be aware of your privacy settings. Who do you want to have access to your social networking sites?

Some colleges will invite you to join in their specific networking site, even before they accept you. It is encouraged that you do, as it shows that you are taking interest in their campus, students, and faculty, however, be mindful of the information you share and make sure you are representing yourself in an honest and respectable way!!

